

Creator partnerships and Partner Program owner, PUBG West (KRAFTON)

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AI and tools

- hermes-todo
<https://github.com/DanBennettUK/hermes-todo>
A shared task board for Hermes Desktop and Hermes agents.
- icloud-calendar-mcp
<https://github.com/DanBennettUK/icloud-calendar-mcp>
An MCP server for iCloud Calendar, Reminders and Contacts.
- icloud-email-mcp
<https://github.com/DanBennettUK/icloud-email-mcp>
An MCP server for iCloud email, calendar and contacts.

KRAFTON

December 2020 to present

Associate Creator Partnerships Manager, PUBG West

February 2024 to present

Streamer Partnership Coordinator, EMEA

December 2020 to February 2024

- Own the programme end to end across EMEA, Türkiye, CIS, North America and Latin America: creator selection, rules and benefits, quarterly activity audits, campaigns and Partner support.
- Handle Partner contracts and agreements, and scope and negotiate agency work.
- Planned and oversaw a 16-creator regional streaming campaign delivered with an external agency, and prepared its social posts and assets: delivered all 64 contracted streams, with viewership and watch hours well above target.

Earlier experience

APT Solutions

November 2019 to December 2020

Service Desk Agent

- Supported membership software for customers in the UK, Australia and New Zealand.

PriorsVLE

2017 to 2019

Director & VLE Technical Consultant

- Co-founded a Moodle technical support, hosting and development business, alongside HowToMoodle.

HowToMoodle Support Technician - Automated manual setup and support tasks with scripts, and supported Moodle and Totara customers through setup, upgrades, migrations and troubleshooting, including hosting on-call cover. - Managed Linux hosting with Apache, PHP, MySQL and MariaDB, and debugged application issues in PHP and MySQL.	2012 to 2018
Capita ITS (ex-i2Q Education) Junior Technical Support Supported schools and colleges using Moodle, and wrote test plans and automated test scripts.	2008 to 2012
Community and volunteering	
PUBG Reddit (r/PUBATTLEGROUNDS) Volunteer Community Manager & Community Games Host - Led community operations for a 100k+ member PUBG subreddit, from community member to moderator to community lead. - Ran moderation, player feedback, community events, custom games, tournaments and live streams, and built Discord bots in Python.	2018 to December 2020
EGX & epic.LAN Watch & Learn PUBG Professional Taught new players the basics of PUBG.	17 October to 20 October 2019
Chicken4Charity for SpecialEffect PUBG Observer Helped run matches and in-game cameras for the tournament.	26 July 2019
NovaFM Volunteer Presenter and Producer Hosted and produced weekly shows at Newport community radio.	2012 to 2014